

# The Mission

The mission of the Red Cross Motorcycle Fatality Awareness program is to bring awareness to ALL drivers.

**We want EVERYONE to drive aware, to look again before**

- crossing an intersection,
- making a left turn,
- making a right turn,
- changing lanes,
- pulling into the roadway,
- and to stay aware every moment behind the wheel.

**“Look Twice ... Save a Life”**

If by placing a Red Cross at the site of a motorcycle fatality we save just one life, it is all worth it.



**Join your local ABATE**

**(The) Texas ABATE Confederation**  
Motorcycle Fatality Awareness program  
PO Box 1113  
Sherman, Texas 75091  
[www.texasabate.com](http://www.texasabate.com)



**Motorcycle Fatality  
Awareness**



***Placement  
Ceremony  
Guide***



**For information call**

**903-744-0857**

## The Red Cross



- weather treated lumber
- 2 coats of primer
- 2 coats of Red latex enamel exterior paint
- Take a hammer and 6” piece of wood for driving the cross into the ground.

**The placement of the first Red Cross was in Desert Texas, August 9, 2008**

**by the Texoma Chapter of Texas ABATE, with the American Legion Riders of Post 231, and Patriot Guard Riders of North Texas.**

For more information, call Mike Grove 903-815-3573 or Jayson Miller 903-818-3432

## What to do first ...

Contact the Department of Transportation in your state for the highway memorial marker specifications for your area. For example, Texas D.O.T. requires that the red cross be placed as near the right of way line as possible, preferably near a utility pole.

## Next you will want to...

Contact the family of the fallen rider for written permission to set the red cross at the sight of the fatal motorcycle accident, to help them select the placement site, and to schedule a date for the placement ceremony.



**The Media is a good way to spread Motorcycle Awareness**

## Contact the Media

Ask the local television stations, radio stations, and newspapers to cover the placement ceremony. Give them the details, and ask for a story to be written before the ceremony as well. The more people who know about your red cross placement, the awareness you bring to motorcyclists.

## Make Flyers...

With the date, staging time, meeting location and contact numbers. Ask family and friends for help with putting them up in the windows of your favorite places. Email them to your contacts and ask them to forward them to their contacts. Post Bulletins and Blogs with the flyers or just the details of the ceremony date and time, and distribute flyers to local biker groups and motorcycle rights organizations.



## Contact Your Local Law Enforcement...

Before the ceremony to request escorts from the staging area to the ceremony placement location, so if street blocking is necessary it can be done by law enforcement.



We are raising Motorcycle Awareness and want to ensure the safety of everyone involved in your ceremony.

## Motorcycle Fatality Awareness Patch

- The round patch has a black background with a red border.
- The patch is 2¾ inch diameter.
- The Red Cross is 1¼ inches tall.
- The white letters are ¼ inch tall.

Contact Robin at 903-744-0857 to order Original Patches

